

# EYEFUL

Glorifying the American Girl

JUNE

25¢



CHOCK FULL O'  
*Cuties*

JUNE FREW



# 36-PIECE ELECTRIC WORK KIT

## 1001 Uses for Home, Workshop, Farm and Factory

SPECIAL ALLOY STEEL  
PRECISION BUILT 3/4" LONG CHUCK  
FITS ALL SIZES UP TO 1/2" DIA.



Never Before—Never Again  
a Value Like This

Everything  
You Need  
for only

**\$14<sup>95</sup>**  
COMPLETE

STEEL RIVET STAND INCLUDED  
USE AS BENCH OR HAND TOOL



CHUCK  
REMOVES  
EASILY AND  
QUICKLY

STEEL RIVET STAND ALSO  
USES TWO OTHER TYPES  
OF RIVETS, SCREWS,  
AND BOLTS (SEE LIST)



YOU'LL FIND 1001 USES FOR OUR THREE HEAVY DUTY ACCESSORIES FOR:

• DRILLING • GRINDING • SANDING • RUST REMOVING • GRINDING • POLISHING  
• BENDING • WIRE BENDING • LAMINATING • GRINDING • GRINDING • GRINDING

FOR LIST OF  
ACCESSORIES



<p><b>POLISHES</b></p> <p>Polishes all types of metal and wood.</p>	<p><b>DRILLS</b></p> <p>Drills all types of metal and wood.</p>	<p><b>BRUSHES</b></p> <p>Brushes all types of metal and wood.</p>
<p><b>SANDS</b></p> <p>Sands all types of metal and wood.</p>	<p><b>MIXES</b></p> <p>Mixes all types of concrete and mortar.</p>	<p><b>BUFFS</b></p> <p>Buffes all types of metal and wood.</p>
<p><b>SHARPENS</b></p> <p>Sharpens all types of metal and wood.</p>		<p><b>A BONUS SET FOR 10 MORE USES, FREE</b></p>

**SEND NO MONEY!** Mail This "No-Risk" Coupon Today!

ILLINOIS MERCHANDISE MART, Dept. 8888-0  
1227 Loyola Ave., Chicago 26, Illinois

Gentlemen: Send me the 36-Piece Electric Work Kit, complete as shown, C.O.D., at your special **LOW PRICE** of only \$14.95 plus C.O.D. postage charges. I must be delighted in every way or I can return kit within 10 days for full refund.

NAME

ADDRESS

CITY  STATE

## Try For 10 Days In Your Own Home On Our No-Risk Examination Offer!

See for yourself how **FAST** and **EASY**  
this **AMAZING ELECTRIC WORK KIT**  
enables you to do these tough jobs

## SATISFACTION GUARANTEED

This is the day the new 36-Piece Electric Work Kit has ever been offered by us for the **LOW PRICE** of only \$14.95. You must be entirely satisfied and agree it is the great value we represent it to be or you can return the kit within 10 days for full refund.

ILLINOIS MERCHANDISE MART, 1227 Loyola, Chicago 26, Ill.

Here's the opportunity of a lifetime for you to save the best of Illinois' 36-Piece Electric Work Kit, complete as shown, at a price many dollars below what you might otherwise expect to pay for such a quality outfit. You'll be delighted with the way this marvelous Electric Work Kit at a 1981 case performs. You'll be amazed to see how quickly the emergency power supply kit is automatically complete on any job after contact with the power of one and all. The step can afford to be without this many purposes Electric Work Kit. You even know you will find it complete for polishing, buffing and sharpening hundreds of household items. The marvelous work with every in progress built throughout of modern tools, Illinois' fully covered with a written guarantee and is the American Corporation, approved. Complete, easy-to-follow instructions are included with every kit.

**HURRY! Get Yours While Supply Lasts!**

These kits will go fast on this Bargain Offer so **RUSH YOUR ORDER** on the Handy Coupon Today!





CONNIE LEE

# EYEFUL

Publishers: Eyeful Magazine, Inc., 31 West 34th St., New York, N. Y.

MAY, 1931

VOL. 1, NUMBER 4

**JUNE PREW**, the platinum blonde-blonde on the cover, is a 5' 8" cutie from Canada. Only 22, June has violet eyes, weighs 121, has 36" hips, 34" bust, 25" waist, 19½" thighs. New York artists voted her "Broadway Blonde of 1931." Easy to see why!



LEE BARTON, EDITOR

ART BY GALE

## Contents

	Page
GLAMOUR PREFERRED . . . . .	8
YOU CAN'T WIN . . . . .	10
BAIL O' FISH . . . . .	12
WATCH THAT MASHIN . . . . .	14
TAILORED FOR SIGNS . . . . .	16
THERE'S ONE IN EVERY OUTFIT . . . . .	18
SUGAR 'N' SPICE . . . . .	20
MAKING MERRY . . . . .	22
CROOKY CRIES . . . . .	24
WOLVES BEWARE! . . . . .	26
THE SMILEN LOOKS 'EM OVER . . . . .	28
SILTY SIREN . . . . .	30
PAGAN LOVE SONG . . . . .	32
EASY ON THE EYES . . . . .	34
CAUGHT IN THE ACT! . . . . .	36
FIVE-STAR HONEYTS . . . . .	38
THE OLD SHELL GAME . . . . .	40
PARATROOPER'S DREAM . . . . .	42
DEAD 'N' WHITE . . . . .	44
HERE SHE IS AGAIN! . . . . .	46
PIN-UPS . . . . .	42, 44, 46, 48, 50



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Success

Money

Will to Win

Character

Health

Age

**How do you Measure Up?**

**Get the FACTS! Mail Coupon Today!**

**HAVE YOU GOT WHAT IT TAKES?**

to become a  
**Criminal Investigator  
Finger Print Expert?**

**FIND OUT NOW**

**at our Expense**

You have everything to gain . . . nothing to lose! Here's your chance to learn at OUR expense whether you have "what it takes" to become a criminal investigator or finger print expert.

With NO OBLIGATION on your part—mail the coupon below requesting our qualification questionnaire. It will be sent to you by return mail IF, in our opinion, your answers to our single questions indicate that you have the basic qualifications necessary to succeed in scientific crime detection. We will tell you promptly. Then you will also receive absolutely free the fascinating "Blue Book of Crime"—a volume showing how modern detectives actually track down real criminals.

**Our Graduates Are Key Men in  
Over 800 Identification Bureaus**

So this is your opportunity! We have been teaching finger print and forensic identifications, police photography and criminal investigation for over 35 years! OUR GRADUATES—TRAINED THROUGH SIMPLE, INEXPENSIVE, STEP BY STEP, HOME STUDY LESSONS—HOLD RESPONSIBLE POSITIONS IN OVER 800 U. S. IDENTIFICATION BUREAUS! We know what is needed to succeed—NOW we want to find out if you have it!

Without spending a penny—see how YOU "measure up" for a profitable career in scientific criminal investigation. Mail the coupon today!

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★  
Sincerely: Without obligation to anyone on my part, send me your qualification questionnaire. I understand that upon receipt of my answers you will immediately advise me if you think there is a possibility that I have a chance to succeed in criminal investigation or finger print work. (Name I will receive 1955 the "Blue Book of Crime"—a volume showing how modern detectives actually track down real criminals on your cover) and the FBI American Identification Bureau employing your students or graduates.

Name \_\_\_\_\_

Address \_\_\_\_\_

970 41 Zone

City \_\_\_\_\_

State \_\_\_\_\_

Age \_\_\_\_\_









Watch That

MASHER

Carole Ann has powerful  
withstand and business  
legs. Her honey loaves  
burn to brown gold and  
make the dancing hell  
for "Sweet" (Chaplin).

Justine tells it all and so does a party. It  
shows the party's her brother. Miss (Helen)

## Showgirls Have a Defense Program!

**W**HEN THE COUNTRY is the Green at a  
celebrated party defense program. For those  
curry. Showing showgirls have moment a  
Defense Program all their own. They're looking  
how to protect themselves in the kitchen, and make  
the better not get into with them.

To make these business ladies fair to handle  
themselves if any guy goes there other than, say,  
showgirl goes home, the girls want better to get a  
real lesson like Gene (Helen) who was the first  
of "the American" and is getting plenty of experience  
in a session today. After dancing, please they  
Carole (Helen) is a group of Broadway roles and  
showgirls from the musical which will make a  
new guy (Helen) of getting any more, remember.

Gene's lesson is given today. Let's take one of  
cheapest eye-rolling roles in the Big Show, including  
her (Helen) again. Gene (Helen), Let's a girl who  
dances as being to play her, to her (Helen)  
show (Helen) 1.75" tall and 160. From a 16" waist and  
24½. Age 21 and (Helen) from Ohio.  
Gene (Helen) is 175 dollars. He (Helen)  
knows get into with her (Helen) — she's (Helen)  
my (Helen)

Gene's tale of woe  
in the (Helen) show  
and (Helen) from  
Helen, (Helen)



★ In a ready-to-wear  
by Arden, designed from  
Jean Kaprielian, a dress  
from the "Mystique" line!



★ Right right for girls  
bustless, whose dress is  
shorter - 12" - for them  
and 8" for girls who wear



★ This swimsuit, and  
kind of "Vanity Fair"  
from, is designed and  
made by the "V" line!



★ This swimsuit  
and kind of "Vanity Fair"  
from, is designed and  
made by the "V" line!



Here You Are, Joe - Blondes, Brunettes, Redheads - all Tailored for Signal!

# There's Only One in Every Outfit!



IF YOU'VE in mind you seriously remember this person, please you'll find out in every outfit we brought and read. For when Margaret in Every Outfit's often happens in these funny situations at the B.P. Hotel! You know things like a dress, robe or even Marie the Magician popping into the past to give a cheer for the boys — and they're not!



Marie the Magician, but they're really not!



Marie the Magician, but they're really not!



Marie the Magician, but they're really not!



Marie the Magician, but they're really not!



# Sugar

**Y**EAH, man, sugar 'n' spice 'n' everything nice — that's a perfect description of this skyscraper beauty from the Broadway show, 5-foot-10-inch Bunny Lawrence.

Just to round out her description, she, we'll tell you that Bunny's round numbers are 25" for waist, 26 1/2" for bust, and 33" round her hips. And get this: her toenails are brick red. Could that be a danger signal — *hmm?*

## 'n' Spice



**SPOTLIGHT NOW** an hungry 'n' spicy Icy Medusa, a sassy artist's model from the Windy City of Chicago.

Icy is a brown-haired doll and from top-most curl to pretty tentacles, she's 5-foot-2, but with eyes of blue, watch! That trim torso you're admiring is neatly packaged at 100 pounds. Icy is just 19, a very engaging miss, but not engaged, yet! Good news!



# Making MERRY

A Lull a Minute with Broadway's Cuddly Cuties of the Chorus!

"She sure it looks like the real thing—merry!"

I bet she landed a shopping party here

Our neighbors have to hear you groan! They know those of our neighbors in sight in they could hear you groan!

Frank, that is what it is but you great to come to the dancing and more!

Here the shopping for work clothes — and work all year on the job I'm working!

WASH

For spring the swimming suits in these books are beautiful!

Pick up a chair, get and grab an outfit of happy my legs of some of our Broadway babes. These babies are big and you gotta be able to play in their legs. When it comes to the latest fashions there is no stopping them, and take a tip from us, kids don't wear those wacky little things that may be a little too little but our shoes didn't have more than plenty on their own!



She's the prettiest  
in the show, and only  
one who's not a  
"Cuddly Cutie"!



Cuddly  
Cuties

A Brooklyn Beauty in  
Cuddly Cuties with long and  
slip 30" and a 15" high  
slit, 100% she's ready!

Ever see anyone look  
better than they do in  
Foxy Wilbur's 320?  
Be sure you're not!



Ever  
see  
anyone  
look  
better  
than  
they  
do  
in  
Foxy  
Wilbur's  
320?



A beautiful beauty in  
Foxy Wilbur's 320, a well  
rounded beauty who is  
100% and 110 pounds



BEWARE!!



This dress is not covered yet! She wants you to look at her legs more than the back yet!



She is always in the towel, I think she made you to be married!



Two are a package, maybe more and the world looks like... and it's all over you!



She told her you know and it got it worse than the first. She said she made her to be gone.



# Sultan

Look On

Over!

Over!

Being with you is the best I've ever had and your beauty never lets me down.



I can't take any more and

this is how I'm going



There's nothing like a woman who wears a swimsuit like this.



She is a beauty who is not afraid of the camera.



She is a beauty who is not afraid of the camera.



There's nothing like a woman who wears a swimsuit like this. She is a beauty who is not afraid of the camera.

*Sultry Siren*





Offering their spirits to the Goddess of Joy, Arlenita dances her pagan ritual, torrid 'n' tantalizing





Lillian Russell is a  
fun thing around  
with 35" eyes, 24"  
nose, 10" 25" hair

Young girl who  
was in London last  
year. Her  
hair is 35" and she weighs 145

Easy  
on the  
Eyes

It says here the  
price for the  
set is 25" tall, only 21  
with some special eyes.

At the age of 18,  
she was 10. Her  
shoulder was 10  
feet, and she was 11

Photograph in  
the book. Her  
hair is 35" and she  
weighs 145



*disputed delight is red-haired Fay Ryan, whose eye-filling pins are nearly 33" long.*



*Sherry Carson's multi-colored ft pins that are 2" at ankle, 14" at calf, and 24" round the thighs.*

*Folly Bacon is a 53" brown-eyed breast from Boston — Boston to you, pal. Dream, eh?*



*Five-Star  
Honey*







# Own a Nationally Advertised Business

Now, we are expanding  
business in U.S.A. through  
Western and Foreign Distribu-  
tion. We are looking for  
active sales representatives  
and willing to work in every  
country. We are interested  
in your own business  
and your own money.  
We are looking for  
active sales representatives  
and willing to work in every  
country. We are interested  
in your own business  
and your own money.

## Own Rugs and Tapestries

Decorative Rugs and  
Tapestries are built into  
the world's most beautiful  
of a national business  
that will be yours in  
every country. These  
rugs and tapestries are  
available in every country  
and are available in every  
country. These rugs and  
tapestries are available  
in every country and are  
available in every country.

## Protects Against Moths

Many a mother who "saves" her children's clothes  
from the moth and the moth-eaten clothes  
that are so common in every country. These  
clothes are available in every country and are  
available in every country. These clothes are  
available in every country and are available  
in every country.

## Voluntary and Repeat Orders

Customers are not only satisfied—they are  
also willing to repeat orders. These orders are  
available in every country and are available  
in every country. These orders are available  
in every country and are available in every  
country.

## My Overhead Expenses

There is no need of the overhead expenses  
that are so common in every country. These  
expenses are available in every country and are  
available in every country. These expenses are  
available in every country and are available  
in every country.

## Two-Way Profit

The major reason for the two-way profit is  
the fact that the business is available in every  
country. These profits are available in every  
country and are available in every country.

## FREE Booklet



If you are interested in a  
business that will be yours in every  
country, we are looking for active sales  
representatives. We are interested in your  
own business and your own money. We are  
looking for active sales representatives and  
willing to work in every country. We are  
interested in your own business and your  
own money.

## OWN a Business "Coupon"

Decorative Co.

1-888-Decorative Co.

Decorative Co.

Decorative Co. is looking for active sales representatives in every country. We are interested in your own business and your own money. We are looking for active sales representatives and willing to work in every country. We are interested in your own business and your own money.

Decorative Co. is looking for active sales representatives in every country. We are interested in your own business and your own money. We are looking for active sales representatives and willing to work in every country. We are interested in your own business and your own money.

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**H**ER jeans and  
as dance made  
Lena Dufresne the  
most of France, and  
now it's making this  
it's behind the scenes  
of Broadway!

*Me and My Shadow*





**IT'S EASY  
TO WIN  
HER!**

... when You Know How!

**READ FOR YOURSELF**

1. **IT'S EASY TO WIN HER!**  
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**SEND NO MONEY**

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**NO MATTER** how you look at her, *Kiki* *Four* is sure to be preferred by guys with an eye for beauty. This *Perislen* pretty moon was up to 38", 36" bust, 35" hips, 25" waist, 17 1/2" thighs. Record figures!



## NOBODY IS JUST "Naturally"

**W**OMEN just had  
two more victories  
winning. People used to  
laugh at women's football  
I was welcomed to strip  
for sports as for a man.  
Girls swam as we  
bathed my back. Father  
and I went just "mother  
and son" days ago."

Then I discovered my marvelous new movie-making system: "Dyna-mat Fusion." And it turned me into such a complete operator of nature that today I hold the title, "THE WORLD'S MOST PERFECTLY SKILLED MAN."

"When you look at the money and see a healthy, lively, strapping fellow coming back to you - that you'll be satisfied at how fast 'Dynamic Financier' gets his money back."

[illegible]

How many are  
 you allowed?  
 About 100,000  
 How many?  
 100,000 are  
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Don't you wonder  
the same thing  
WHAT TO  
DO ABOUT  
IT? We found the  
same answer.

The results of other  
billion are becoming  
marvelous physical spec-  
tacle — my way I give  
billion or more people

You can judge it or congratulate  
me! Deal with Your simple wisdom  
the strongest imperative to  
your own body In a very short  
time, you'll watch it grow and  
multiply into seed, stalk, rippling,  
LIVING CARPENTERS

**A awarded  
above grade  
and - 700  
Awarded to  
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If many the good that your system of "Dynamic Tension" will help make a New Man of you, give me a healthy, healthy body and big muscular development. Send me your free book, "Overcoming Health and Nervousness."

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name \$1.00 and no money. Send for a copy  
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2 Allen St., Dept. 70-07, New York 3, N.Y.

In that the natives say "hello" by  
making out their tongues. Here we  
only do it to impress on hell general



Statues show black is the  
most popular color in girls'  
bathing 'Cause it's naughty!

**Facts and**



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 Confession: Last Nov. the late Vladimir Nikolovich G. G. G. as  
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 Federal ... for after that ... (text is mostly illegible) ...  
 to many ... I had before my ... (text is mostly illegible) ...

 **Mach's**
 **Laguna**
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